

Barter Budget Planner

A Purchasing Needs Analysis



Date _____

Company Name _____

Contact _____

Florida Barter ID _____

Phone _____

Fax _____

E-mail _____

The best way to ensure successful barter participation is to integrate trade into your existing budget. Review the following items and identify the areas where trade can be used. List the approximate cash expenditures and time period for the items used by your business. Florida Barter will keep this list on file to assist in servicing your account. Periodically we will request you to update this form to reflect your current business needs

Items to Sell

\$ _____

\$ _____

\$ _____

Florida Barter Corporate Office
 2290 Lee Road
 Winter Park, FL 32789
 Phone: 321-397-2050

Gulf Coast Office
 1000 Belcher Road S., Ste. 9
 Largo, FL 33771
 Phone: 727-524-6800
 www.floridabarter.com

CATEGORY	CHECK ITEMS OF INTEREST	APPROXIMATE BUDGET	TIME FRAME
ADVERTISING & MARKETING			
Consultants & Graphic Designers	_____	\$ _____	_____
Direct Mail Services	_____	\$ _____	_____
Displays & Exhibits	_____	\$ _____	_____
Emblems, Patches, Promo Items	_____	\$ _____	_____
Green Directory	_____	\$ _____	_____
Newspapers, Magazine	_____	\$ _____	_____
Radio & Radio Production	_____	\$ _____	_____
Signs, Banners, Vehicle Lettering	_____	\$ _____	_____
Telephone "On Hold" & Telemarketing	_____	\$ _____	_____
Video Production	_____	\$ _____	_____
Printing	_____	\$ _____	_____
Web Design, Hosting	_____	\$ _____	_____
Wedding Magazine	_____	\$ _____	_____
AUTOMOTIVE			
Auto Electronics <i>(cell phones)</i>	_____	\$ _____	_____
Auto Signage/Lettering	_____	\$ _____	_____
Body Work	_____	\$ _____	_____
Car Washes/Detailing	_____	\$ _____	_____
Repair/Maintenance	_____	\$ _____	_____
Towing Services	_____	\$ _____	_____
Window Tinting	_____	\$ _____	_____
Transmission Repair	_____	\$ _____	_____
BUILDING AND PROPERTY			
Electrical	_____	\$ _____	_____
Air Conditioning	_____	\$ _____	_____
Janitorial Services	_____	\$ _____	_____
Lawn Service	_____	\$ _____	_____
Painting	_____	\$ _____	_____
Plumbing	_____	\$ _____	_____
Security Systems	_____	\$ _____	_____
Landscaping	_____	\$ _____	_____

CATEGORY _____ CHECK ITEMS APPROXIMATE TIME
 OF INTEREST BUDGET FRAME

BUSINESS SERVICES & SUPPLIES

Accounting/CPA _____ \$ _____
 Attorney _____ \$ _____
 Business Consultant _____ \$ _____
 Computer Consultants _____ \$ _____
 Networking/Repair _____ \$ _____
 Courier Services _____ \$ _____
 Employee Incentives _____ \$ _____
 (awards, plaques, _____ \$ _____
 trophies) _____ \$ _____
 Event Planning _____ \$ _____
 Human Resource _____ \$ _____
 Consultant _____ \$ _____
 Paralegal _____ \$ _____
 Legal _____ \$ _____
 Name Plates/Badges _____ \$ _____

DINING & ENTERTAINMENT

Bakeries/Deli/Carry-out _____ \$ _____
 Boat Outings _____ \$ _____
 Corporate Outings/Catering _____ \$ _____
 Events _____ \$ _____
 Golf _____ \$ _____
 Impersonator/Entertainer _____ \$ _____
 Musicians _____ \$ _____
 Photographers/Videographers _____ \$ _____
 Restaurants _____ \$ _____
 Sporting Events _____ \$ _____
 Theater/Concerts _____ \$ _____

HEALTH AND PERSONAL CARE

Allergist _____ \$ _____
 Alternative/Hollistic _____ \$ _____
 Accupuncture _____ \$ _____
 Chiropractors _____ \$ _____
 Cosmetic Surgery _____ \$ _____
 Dentists _____ \$ _____
 Hair Removal _____ \$ _____
 Health Clubs/Personal Trainer _____ \$ _____
 Hearing _____ \$ _____
 Massages _____ \$ _____
 Medical Spas _____ \$ _____
 Mental Health _____ \$ _____
 Optometrists/Eye Wear _____ \$ _____
 Orthodontists _____ \$ _____
 Personal Counseling/Therapy _____ \$ _____
 Podiatrists _____ \$ _____
 Weight Loss/Nutrition _____ \$ _____

TRAVEL (DOMESTIC/INTERNATIONAL)

Bed & Breakfasts _____ \$ _____
 Corporate Conventions/
 Outings _____ \$ _____
 Hotels/Condos _____ \$ _____
 Limousines _____ \$ _____
 Resorts/Timeshares _____ \$ _____

CATEGORY _____ CHECK ITEMS APPROXIMATE TIME
 OF INTEREST BUDGET FRAME

PERSONAL GOODS & SERVICES

Artwork _____ \$ _____
 Clothing _____ \$ _____
 Dry Cleaning _____ \$ _____
 Florists & Plant Nurseries _____ \$ _____
 Gifts/Collectibles _____ \$ _____
 Hair Salon _____ \$ _____
 Jewelry _____ \$ _____
 Pet Grooming _____ \$ _____

OFFICE EQUIPMENT & FURNITURE

Answering Services _____ \$ _____
 Computer-Repair/Network _____ \$ _____
 (hardware/software) _____ \$ _____
 Copy Machines _____ \$ _____
 Office Furniture/Modules _____ \$ _____
 Presentation Equipment _____ \$ _____
 Telephone Equipment _____ \$ _____
 (sales and service)

Real Estate

Appraisal Services _____ \$ _____
 Inspectors _____ \$ _____
 Mortgage Brokers _____ \$ _____
 Sales _____ \$ _____
 Surveyors _____ \$ _____
 School _____ \$ _____
 Title Work _____ \$ _____

Other

_____ \$ _____
 _____ \$ _____
 _____ \$ _____
 _____ \$ _____
 _____ \$ _____
 _____ \$ _____
 _____ \$ _____
 _____ \$ _____
 _____ \$ _____
 _____ \$ _____

TOTAL \$ _____